

FULL POSTING LOCATIONS



Paper format	6/1 format: 119 cm x 252 cm (W x H) 8/1 format: 119 cm x 336 cm (W x H)
Panel number	6/1 format: 3-piece 8/1 format: 4-piece
Printing	Offset printing; if the number of advertisements is small, digital printing is also possible (WallDecaux recommends digital printing machines that work with solvent colors).
Material	Please use the following paper quality for images as well as for advertising pillar backdrops: 115 g/m2 opaque, matt white-coated, offset-printed poster paper with gray reverse side and without any dispersion varnish coating. In the case of a small number of advertisements, use the same material for digital printing, but deliver with a blue reverse side.
Cut lines	3–6 mm bleed on all edges
Delivery	6/1 format: as 3 pieces; 8/1 format: as 4 pieces; scored, with each piece numbered, delivered collated in complete sets for posting; in the case of other formats, each piece should be numbered, directions should be included for posting, and the pieces should be collated in complete sets. Advertising pillar backdrops: A0; scored; flat on a palette with the printed side face up. The materials must be received at the proper delivery address(es) at the latest 14 days prior to the posting start date; the sender must bear postage costs.
Backup posters	10% per poster image and city; for 1–30 posters, 20% per image and city